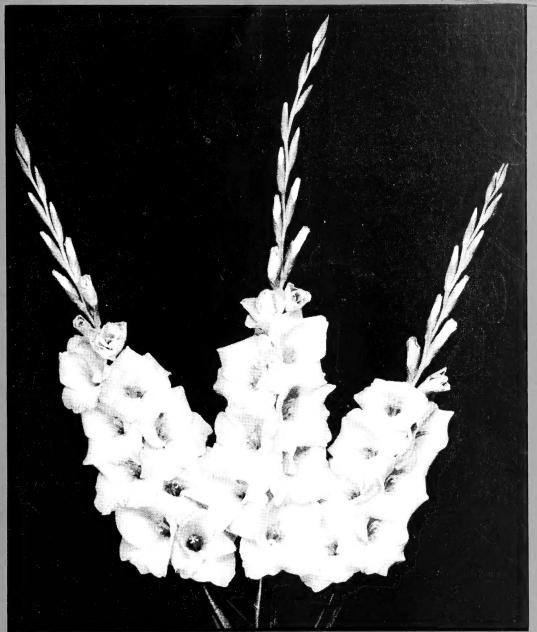
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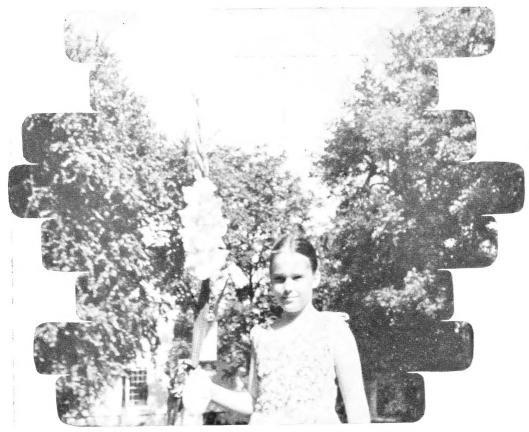
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Gla05 FOR 1954

LASCH BULB FARM, INC., NEW ALBANY, INDIANA



Burma Rose and Sally Cason, daughter of Dr. and Mrs. John F. Cason, Murfreesboro, Tenn. This spike of Burma Rose was the Champion Seedling and Reserve Champion of the 1952 Tennessee Show.

Classification

The NAGC size and color classification is used in our descriptive list. This method of listing gives you valuable information which you will readily note.

First is the name of the variety, then in parenthesis the size and color class figures. Following this is the name of the originator and year in which the variety was first available to American purchasers. The figures in the last parenthesis denote the number of growing days required from planting to date of blooming. The number of days to bloom is figured for large bulbs; medium bulbs usually require 5 to 7 days longer to bloom. Because of variations in climate, the number of days required for a particular variety to bloom may vary by several days. However, the listed blooming dates will give a fair idea of what to expect of a variety.

CLASSIFICATION KEY

60 Rose—60 (light). Sizes— 10 Yellow—10 (light). Rose—62 (medium). Yellow—12 (deep). Miniature Glads-100 (Florets under Buff—16 Rose—64 (deep). $2\frac{1}{2}$ inches). Small Glads-200 (21/2 inches 66 Lavender—66 (light). 20 Orange—20 (light). through 31/4 inches) Lavender-68 (deep). Orange—22 (deep). Medium Glads-300 (Above 31/4) Orange—24 (red orange). 70 Purple—70. inches through 43/8 inches). 76 Violet—76 (light). 30 Salmon—30 (light). Large Glads-400 (4½ inches Violet—78 (deep). Salmon—32 (deep). through 53/8 inches) 80-Smoky Shades. Giant Glads-500 (51/2 inches and 36 Scarlet—36. Smoky shades—82 (orange larger). 40 Pink-40 (light) without marksmoky). ings. Color Classes-Smoky shades—83 (salmon Pink—41 (light) with markings. smoky). Class Pink—42 (medium). Pink—44 (deep). Smoky shades—84 (pink smoky). 00 White-00 without conspicuous Smoky shades—85 (red smoky). markings. Smoky shades—86 (lavender 50 Red-50 (light). White—01 with conspicuous Red—52 (deep). smoky). markings. 90 Any other color. Red-54 (black). Cream-06

For example, the classification number of Cheyenne is 536. The 500 means that its floret size is 5½ inches or larger and the 36 indicates it is a scarlet. Hence the numbers in parenthesis listed right after the variety name tell the size and color of the individual floret as grown from large bulbs.

Foreword

Once again I extend cordial greetings to all our customers and friends! It is indeed a pleasure to present our 1954 catalog to you and I hope you find it interesting and worthwhile

All our stock is grown under irrigation and is planted, dug, cleaned and graded with the utmost care. All bulbs offered are young stock; grown from bulblets and planting stock. They are full of pep, ready to produce exhibition blooms. We dust our bulbs with Lindane and Spergon to eliminate the possibility of thrips and prevent disease. The many letters and cards received from our customers attest to the clean, plump bulbs we send out and the fine results obtained from the stock. This correspondence is greatly appreciated and inspires us to send out the best stock that can be grown.

All indications point to a strong demand for glad bulbs this year, especially the larger sizes. The severe drought in most sections of the country has greatly reduced the quantity of large bulbs that are available and No. 1 and 2 sizes, in clean, healthy stocks, will be very scarce by spring. The dry weather continued through Fall contributing to easy digging and beautiful, sound bulbs. It will be to your advantage to send your order as soon as you possibly can.

I sincerely thank all of our customers for your past orders and confidence you have placed in us and trust we may have the pleasure of serving you again this year.

GEO. W. LASCH

That's How I See 'em - By George!!

Another year of severe drought and heat had its effect on most shows, both as to number of entries and quality of blooms. In spite of these set-backs enthusiasm was much in evidence and attendance increased greatly at nearly all shows.

Again, the Tennessee show was my first trip; then to Bardstown, Edwardsville, Rantoul, Purdue, Wabash, Chicago, St. Paul, Wausau, and last, but not least, a very fine show at Albert Lea, Minnesota. One can acquire so much enjoyment from renewing old acquaintances and meeting new friends. Better try it this summer!

Starting with the whites, honors for "most beautiful" must go to White Cloud. Words fail in attempting to fully describe its beauty. Mother Fischer continued its fine performance of the past three years. What a joy it is to cut those long, heavy spikes. Athene seemed to outdo itself with 8-10 open consistently and is a definite contender in the 300 class. The biggest, most sensational white was White Symphony. It seems just a matter of how large you can grow it. The tallest white in our trial garden was Snowclad. It is very healthy and vigorous. While at the St. Paul show I noted a lovely 300 size white, now named White Wedgwood. It's a beauty and is very reasonably priced.

Columbia, Ivoree, Connie "G", and La Valle carried over their 1952 performance to make up a strong cream quartet. You'll be hearing a lot from Ivoree when the stock is more plentiful. It can be grown to huge proportions. Connie "G" is very beautiful and makes long, stretchy flowerheads. It's a top

show Glad. Columbia gives magnificent spikes and is in heavy demand. It rates highly on beauty and cutting qualities. Generally, La Valle seems to have been overlooked. Those precisely placed, crisp florets make it a top show flower.

Howard V. Wright, a pale yellow, throws marvelous spikes. You'll be hearing a lot from this one. Gold is now being stocked heavily by southern cutflower growers. It has won wide acclaim for its beauty. Gay Spot, from the originator of Howard V. Wright, comes highly recommended. It has the makings of a good commercial. Peacelight is different with its soft, greenish glow. It is very tall and vigorous. The beautiful deep yellow of Catherine Beath is something to rave over. Stock has been rigidly controlled and I doubt that our supply will last until spring. Keepsake came very uniform, as usual, and is a beautiful clear color. Terrific, lighter in color than Catherine Beath, and also in the 300 size class, is a dandy and will win easily as it opens 8-10.

Mellow Moon is a top commercial. It possesses such health and vigor. Chief Pontiac is a man-sized flower and an easy grower. Everyone knows Patrol, but this real champion deserves special mention.

On the show tables the salmon classes are sometimes rather weak. Heretofore they have been dominated by Boise Belle and Boldface, especially when it comes to handing out the rosettes. New to this class is Confidence. While I haven't grown this it comes from originators who are attaining prominence with their fine varieties. While I'm not too sold on the

color of King Size, I will admit that its huge proportions will catch the judges' eyes. Although it won't open more than six, Beau Brummel is superb. The demand for Gorgeous Deb far exceeds the supply. A well grown spike is something to behold. Dixie Maid is a top commercial release and is unsurpassed for health and vigor. I like its clean cut salmonpink color.

The demand for scarlet and red shades of Glads has increased greatly in recent years. They very seldom go begging on the market. Early Red is a great commercial with its ideal growing habits and earliness. Poinsettia is a tall strong grower and is a beautiful shade of red. The only fault I have noted is slow bulblet germination. However, bulblets from bulblet grown bulbs germinate readily and make splendid growth. Tomahawk sends up superb spikes. It is a coming commercial. The light red color of Leah Gorham is enhanced by its white throat. This makes very uniform growth. Red Wing continues to set a high standard with its long, slender spikes.

The Black-Red class has become much stronger with the introduction of Ruffled Ebony in 1953 and the new comer Black Joe. The former has a very rich sheen and is intensely ruffled. Black Joe is early. Its 8 open florets have a silver edging and, unlike many black-reds, does not sunburn. The beautiful, glossy color and heavily ruffled florets of Thunderbolt remind you of Burma, one of its parents. Black Cherry wins the honors of "most open", easily opening 10 florets of very firm substance. Ace of Spades is the blackest red I have seen. Its florets resemble black velvet. Dark David throws massive spikes of perfect placement. The black-reds always appeal to garden visitors and are a center of attraction at the shows.

We have so many fine Glads in the pink classes it is difficult to select just a few. Miss Madison is a lovely pastel color and is one of the most beautiful Glads. Blossomtime is more than a name — it is a description of the flower, a pure pink shading to a pure white center. Those who remember Rima, which refused to propagate, will no doubt recall its lovely pure lilac-pink color. The pure pink of Pink Chiffon is identical to that of Rima. This one is a fast increaser. Rose-pink C. D. Fortnam sends up stunning spikes of heavy substance and intense ruffling. The old reliables, Friendship and Spic and Span carry on as great commercials. Show reports reveal Spic and Span is still in the select group.

The rose classes, from the light through the deeper tones present a large variance in lovely shades and hues. The bright rose of Badger Rose, blending into rose purple, is most vivid. The soft, rose-pink Burma Rose has much inflorescence and will surely catch your eye. Elmer's Rose is a wonderful commercial with its heavy substance and long spikes. One of the best introductions to appear in several years is Julia Mae. The originator of Julia Mae, my good

friend Ralph Pommert, has thoroughly tested it on the cutflower market. I consider it a real find. It has been said that Shallimar's color is identical with that of Chamouny. They are practically alike but Shallimar throws much longer spikes. Tops in color is Miss Chicago, a lavender-rose of appealing beauty. It needs good culture to produce the best spikes. Rosario is a clean-cut, glowing rose and rates highly as a commercial. A well grown spike of Noweta Rose, with many open florets of formal placement, is a sure winner on the show table.

Competition in the lavender class is greatly increasing, especially with such introductions as Princess, Tyrone, and Orchid Blush. All three are tops for exhibition and have what it takes to make good commercials. I have had the pleasure of judging Orchid Blush at several shows, beginning with the 1949 Purdue show where it was champion seedling, and heartily recommend it to the showman. It swept the 1953 Indiana State show. Tyrone is a real Grand Champ and is such a consistent producer of long spikes it merits a high commercial rating. The rose lavender Princess is much in demand. It easily opens 8-11 of perfect placement. Attraction sends up beautiful formal spikes. It is a runaway propagator. Francesca has won wide acclaim for its beauty. Demand will exceed the supply. The deep lavender Cavalier is a very vigorous, tall grower. Gail can always be depended upon to supply you with fine spikes. It easily opens 8-10. Falcon is very beautiful and justly popular. No doubt it is the most unusual lavender.

Grapewine, King David, The Rajah, make up a trio of beautiful purples. It is hard to choose between them. King David seems to open the most while Grapewine and The Rajah send up longer spikes. The latter two are practically a self color. All three are tops.

Lavender Blue is a pleasing pale blue. It is a vigorous grower, producing beautiful spikes that will garner more than its share of awards. Blue Devil is very striking and will take its place as a top show winner when stock is more plentiful.

Smoky shades are very popular with show fans. Prince, a brilliant red smoky with beautifully ruffled florets, will be something to look forward to. Persian Rug is an unusual blend of colors; its name justly describes it. In the A. O. C. class we have Embers and Gay Nineties; two excellent Glads that can win with ease.

The best show spikes in our garden this past summer, excluding 1954 introductions were: Athene, Boise Belle, Burma Rose, Catherine Beath, C. D. Fortnam, La Valle, King David, Mother Fischer, Patrol, Shallimar, Grapewine, Spic and Span, Tyrone, White Symphony, Lavender Blue, Snowclad, Princess, Columbia, Elmer's Rose, Ivoree, Poinsettia, Howard V. Wright, A. B. Coutts, King Size, The Rajah, Francesca.

We were privileged to have one of the All-America Trial grounds. Like the rose people who select the finest new roses for special national honors each year, a group of twenty-six leading glad growers and judges organized in January, 1953, the All-Ameria Gladiolus Selections to choose and publicize the outstanding glads among each season's prospective introductions.

Twenty-nine seedlings were submitted for test in 1953 by hybridizers from all over the United States and Canada. These seedlings were all grown this past summer under code numbers in 25 trial grounds with a wide geographical distribution.

The winning seedlings will be selected in January, 1954, but, because of propagation requirements, their

names will not be made public until January, 1955. Watch for the announcement of the first ALL-AMERICA WINNERS at that time. They will be listed and pictured in this catalog. That will be exciting news to all glad fans!

In conclusion I would like to point out that many varieties of Glads are variable in performance but practically all will respond with beautiful spikes when given a sufficient amount of water. It is generally agreed that from the time of the 3rd leaf at least 1½ to 2 inches of water per week, either as natural rainfall or in the form of irrigation, is needed to produce show spikes and No. 1 cutflowers.

Geo. W. Lasch

1954 CO-INTRODUCTIONS

ORCHID BLUSH (Class 466)

From Harry Deam, Ft. Wayne, Ind.

A beautiful, light lavender with a small white blotch, peppered deeper lavender in the throat. The overall effect being a light lavender self. It opens 8 florets with 8 buds in color on a long flowerhead of 20-22 buds. It blooms in mid-season.

The attachment, facing, placement are extra good. Spikes are always straight and it is a tall, robust grower. It performs equally well in the hottest, driest season. Takes cold storage perfectly. It is a strong propagator and easy germinator. Opens well when cut tight.

Orchid Blush is an outstanding show glad due to its uniform production of tall spikes and ability to open 8 in perfect placement. It is a great commercial prospect as it is consistently good in the driest, hottest weather. We have grown it as a seedling for the past two years and highly recommend its purchase.

Orchid Blush has the following show record: 1949 Purdue show, Champion seedling, Reserve Champion of the show; 1952 Indiana State show, Champion 3-spikes of the Commercial section; 1953 Rantoul, Ill., show, Award of Merit in single and 3 spike sections; 1953 Purdue show, Champion seedling and Reserve Champion of the Show; 1953 Indiana State show, Grand Champion, Champion 3-spikes, 2nd Day Grand Champion, Award of Merit (Score SS). Orchid Blush is shown on the front cover.

Orchid Blush is priced as follows: \$2.00 for any size bulb; 1 bulb, any size, and 10 bulblets for \$5.00; 5 bulbs, any size, and 50 bulblets for \$22.50; 10 bulbs, any size, and 100 bulblets for \$40.00.

WHITE WEDGWOOD (Class 300)

From Merle Allen, Owatonna, Minn.

A pure white with a slight cream throat. It is heavily ruffled and opens 6-7 wide open informal type florets on a flowerhead of 16-18 buds. Bulblet production is very heavy and germination is excellent. It blooms in 80 to 85 days.

White Wedgwood has the same exquisite from as Wedgwood, one of its parents. It is not being introduced solely as a show flower but as an arrangement and bouquet glad. The originator reports that Florists clamor for it.

White Wedgwood is priced so that everyone can try it. \$.50 for any size bulb; 12 for \$5.00. 1 large, 1 medium,

1 small, 10 bulblets for \$1.50. 5 large, 5 medium, 15 small, 100 bulblets for \$10.00. 5 large, 200 bulblets for \$8.00. 10 large, $\frac{1}{2}$ pint bulblets for \$25.00.

GAY SPOT (Class 411)

From Byron Kadel

Here is a two-time winner of the American Home Achievement Medal. The awards were received in 1952, one at the New Jersey State Show and the other at the Maryland State Show. This past season it won numerous blue ribbons and was three-spike champion at Havre de Grace, Maryland.

Gay Spot has a clean, medium-yellow color shading to a deeper yellow in the throat. The throat is marked with a conspicious red blotch. It opens 7 florets with six more buds showing color on a 20 bud spike. Foliage is heavy and deep green in color. The stem is tall and strong, over-all height being 54 inches.

We believe Gay Spot will prove to be a superior cutflower.

Prices: \$3.00 per bulb, any size. 1 bulb and 10 bulblets \$6.00. No bulblets sold without bulbs. Grower's unit of 10 bulbs and 100 bulblets, \$40.00.

JULIA MAE (Class 460) (1953)

From Pommert Glad Gardens

A soft, pale rose-pink that will open 8-9 4½ to 5 inch florets on a tall, wiry spike of 20 to 22 buds. It is a rapid increaser. It is an easy cutter and opens perfectly from a very tight bud — only the first bud showing color. The color is as good under artificial light as in daylight and when opened inside will hold size and color well to the top bud.

Julia Mae has a fine show record including an American Home Achievement Award at the 1951 Pacific International Show at Auburn, Wash. It is a top notch commercial, having been thoroughly tested on the Seattle cutflower market. Without a doubt this is one of the best commercial and exhibition varieties that has been introduced in many years.

Prices are as follows: Large, \$1.00; 10 for \$8.00. Medium, \$.75; 10 for \$6.00. Small, \$.50; 10 for \$4.00. Bulblets 4 for \$.25; 100 \$5.00. (See Quantity Prices for the hundred rate).

PINT SIZE (Class 166) (Evans)

From E. A. & E. F. Quackenbush

This tiny miniature is lavender with a creamy white throat. The total height of the plant and spike is from 36 to 40 inches. The spike has from 16 to 18 buds on a flowerhead of from 18 to 20 inches. It opens 6 to 8 at a time, with 4 or 5 more showing color. It will win on the show table and is excellent for arrangements. It is not a face-up. The placement and facing are excellent.

Price—\$2.00 per bulb, any size. One bulb and 10 bulblets, \$4.00; 10 bulbs and 100 bulblets for \$25.00.

CONFIDENCE (Torrie-Flad)

From Glad Meadow, Freeport, Ill.

(Introducer's Description)

This shapely rich, salmon pink with a yellow throat and tremendous substance bears its name out well. It has an abundance of satin sheen and florescence which contributes to an ensemble that is really breathtaking. Its propensity for opening is great with as many as 10 and 8 more showing color. The flowerhead is 25 to 28 inches with 20 to 22 buds. Health, propagation, germination are excellent. It often makes salable spikes from bulblets.

Priced—Large \$3.00; Medium \$2.00; Small \$1.00. (10 at 8 times the single rate) Bulblets 10 for \$3.00; 100 for \$24.00. Grower's Unit: 5 large, 5 medium, 5 small, 50 bulblets for \$21.50.

BLACK JOE (Torrie-Flad)

From Glad Meadow, Freeport, Ill.

(Introducer's Description)

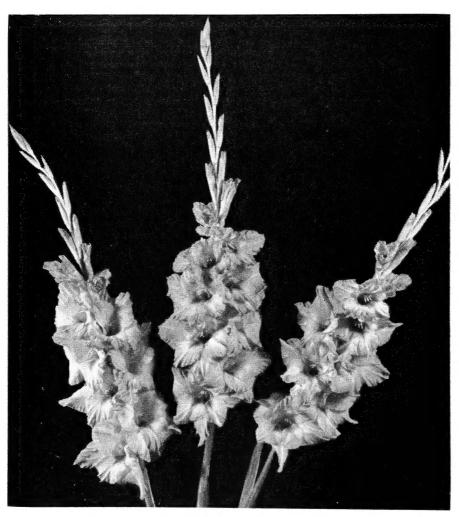
The imperial potentate of your glad garden. You will find Black Joe to be early on the job with its 20 buds and 8 florets opened which are splendidly ruffled. A rather unusual dark red with a florescent overtone and a silver edging. Its spikes are straight and willowy. It is a splendid increaser and does not sunburn like many other dark reds. Discriminating fanciers rate this one very highly. We advise Black Joe for your early cut.

PRINCE (Torrie-Flad)

From Glad Meadow, Freeport, Ill. (Introducer's Description)

An outstanding new brilliant red smoky. A seedling of Red Wing which carries a 24 bud flowerhead with beautifully ruffled florets. Grows as tall as the old Vagabond Prince. For a really vibrant color we recommend this classical formal to you. It is a most consistent grower easily opening 10 florets on uniform straight spikes. One of the most brilliant gladiolus in our list. You can stock the Prince with utmost confidence. Don't pass this one up.

Prices on Black Joe and Prince: Large \$3.00; Medium \$2.50; Small \$2.00. Bulblets 10 for \$2.50. (10 bulblets sold only with the purchase of a bulb).



ELMER'S ROSE

OUTSTANDING RECENT AND NEAR-RECENT INTRODUCTIONS

(5 Bulbs at ½ the 10 rate — 25 at twice the 10 rate)

ACE OF SPADES (454) Sisson 1950

A ruffled, clear black-red that is very popular. Opens 5 to 6 ruffled florets on very long flowerheads. Average bulblet producer; easy germinator.

(L 1-.60; 10-4.80) (M 1-.40; 10-3.20) (S 1-.25; 10-2.00) (Blbts. 6-.25; 25-.75)

ATHENE (300) Kuhn 1949 (75)

Creamy white that opens up to 10 florets on long flowerheads. Good propagator of easy germinating bulblets. Our entry of Athene was judged "Best 300 Size" in the 1953 Kentucky show.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 10-.25; 100-2.00)

ATTRACTION (566) Goddard 1949 (85)

A medium lavender with faint throat lines of deeper lavender. Opens up to 8 lightly ruffled, fluted and needlepoint florets that easily reach 6 inches. Up to 24 buds on a 26 inch flowerhead. Its perfect placement and 8 open will go a long way on the show table. Easy propagator. Grand Champion at 1953 Vancouver Show.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40) (S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

BADGER ROSE (462) Krueger 1952 (80)

A very rich medium rose with a rose-purple throat. Beautiful, glowing color. Opens up to 7 on tall well proportioned spikes. Bulblet production and germination are good. If you are looking for something different we suggest Badger

(L 1.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 10-.25; 100-2.00)

BEAU BRUMMEL (530) Deam 1953 (80)

An intense clear orange salmon with a cream throat. Opens 6 giant, ruffled, fluted, needlepoint florets with nearly all remaining buds in color. Tall, vigorous grower with long flowerheads. Very firm substance. Good increaser. Very

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00) (Blbts. 2-.25; 10-1.00; 100-8.00)

BLACK CHERRY (554) Rich 1948 (85)

Beautiful black-red that opens up to 12 heavily textured florets on average spikes. Heavy show winner and deservedly popular. Always a sell-out.

> (L 1-.40; 10-3.20) (M 1-.30; 10-2.40) (Blbts. 10-.40; 100-3.20)

BLOSSOMTIME (440) Kadel 1953 (80)

A pure pink shading to a white center, the two colors merging imperceptibly into each other. Opens up to 7 on a very long flowerhead with the floret arrangement in a regular, but informal, manner. An American Home Achievement Medal winner at the 1951 Keystone State Society show.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts, 2-.40; 10-1.60)

BLUE DEVIL (479) Larus 1951 (75)

Tall, vigorous, deep violet with a rose blotch on a prominent white throat. Opens up to 10 florets. Makes vigorous growth and is healthy. Good increaser. Very striking.

(L 1-2.09; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00)

(Blbts. 1-.20; 10-1.50)

BOISE BELLE (433)

Roberts 1948 (98)

A top show flower and a coming commercial. Most everyone knows Boise Belle from seeing it on the "Table of Champions" at the shows. In case you haven't grown it you've missed a lot of enjoyment in seeing those 12-open spikes of beautiful pink and yellow. The florets are heavily ruffled and of leathery texture. Bulblets are very small but are produced in quantity and are easy germinators. Deservedly popular. Grand Champion at 1953 W. Virginia show.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.60) (S 2-.25; 10-1.00) (Blbts. 15-.25; 100-1.50)

BOLDFACE (533) Evans 1947 (82)

Deep salmon with a throat marking of deep red on white. Opens up to 8 huge florets on massive spikes. Placement is excellent which makes it a heavy show winner. Always in demand. Grand Champion at 1953 Pacific International show.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.60) (S 2-.25; 10-1.00) (No blbts.)

BRIDAL ORCHID (566) Carlson 1950 (85)

Pastel lavender that opens up to 10 huge florets. Usually flecked in hot, humid weather but the color is clear when cut in bud. Heavy bulblet producer.

(L 2-.30; 10-1.20) (M 3-.30; 10-.80) (S 10-.60) (Blbts. 100-.60)

BURMA ROSE (562) Lasch 1953 (88)

Our rose-pink sport of Burma that will give you massive spikes under good growing conditions. If you grow good spikes of Burma then by all means you'll want Burma Rose as it shares the same growing and blooming habits. It opens up to 8 huge, lavishly ruffled florets with practically all remaining buds in color. It throws fine spikes from medium bulbs. Propagation and growth from bulblets is the same as Burma. The spike shown on inside front cover is an enlargement from a Kodachrome. It gives some idea of how large it can be grown. Our entry of Burma Rose was 2nd Day Champion at the 1953 Kentucky State show.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts, 1-.25; 10-2.00; 100-16.00)

CATHERINE BEATH (312) **Couts** 1951 (88)

A beautiful, deep yellow, practically a self color. Opens up to 10 florets on long flowerheads. Very healthy and vigorous. Good bulblet producer and good grower from bulblets. Rates very high in color value. Top show flower and is a real commercial prospect. The amount of stock for sale is very limited.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 10-.40; 25-.80)

CAVALIER (568) Rich 1953 (85)

A bluish mauve self color with lightly frilled edges and fluted centers in the petals of the florets. It is a vigorous grower with a 30 inch flowerhead and 6 wide-open florets. Bulblet production and germination excellent.

(L 1-1.25; 10-10.00) (M 1-1.00; 10-8.00) (S 1-.75; 10-6.00) (Blbts. 2-.30; 10-1.25)

CHEYENNE (536) Wilson 1948 (80)

A vigorous, ruffled scarlet that opens up to 8 florets of very firm texture. Excellent bulblet producer and easy grower from bulblets.

(L 2-.30; 10-1.20) (M 3-.25; 10-.70) (S 10-.50) (Blbts. 50-.30)

CHIEF PONTIAC (524) Snyder 1948 (85)

Tall, healthy, vigorous, reddish-orange. Opens up to 7 florets on long flowerheads. Fast increaser. Small bulbs and even bulblets produce giant spikes.

(L 2-.30; 10-1.20) (M 3-.25; 10-.70) (S 4-.25; 10-.50) (Blbts. 50-.30)

CITATION (542) Beaton 1949 (95)

Another tall, vigorous, healthy grower. Opens 7 on yard-long flowerheads. Fine color — pure pink with a creamy white throat.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.60) (S 2-.25; 10-1.00) (Blbts. 15-.25; 100-1.25)

CLARENCE D. FORTNAM (440) Kadel 1950 (90)

A heavily ruffled, delicate blush pink that opens up to 10 needlepoint florets of very firm substance. Very fine show record and looks like an excellent commercial prospect. Best Recent Introduction at 1953 Oklahoma show.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 8-.25; 25-.60)

COLUMBIA (407) Roberts 1951 (86)

Creamy white bordered with bright rose on the edges of the petals. Opens up to 8 tightly attached florets on a slender spike. Fast increaser. Top commercial and show flower. Best Recent Introduction at 1953 LeRoy show.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.20; 10-1.60) (Blbts. 10-.30; 100-2.40)



GOLD

CONNIE "G" (506) Woods 1948 (75)

A very beautiful cream or light yellow that opens up to 10 heavily ruffled florets on long, stretchy flowerheads. Good bulblet producer but only fair grower from bulblets. One of the most beautiful glads in existence. Heavy show winner. 1953 awards include Grand Champion at Victoria, B. C. and NEGS shows.

(L 1-.25; 10-2.00) (M 2-.40; 10-1.60) (S 2-.25; 10-1.00) (Blbts. 15-.25; 100-1.25)

CROWN JEWEL (467) Fischer 1951 (70)

Light rose-pink shading to lavender with a ruby throat. Opens up to 8 ruffled florets on tall spikes. Good increaser and vigorous grower.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40) (S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

CYNTHIA (410) Graff 1949 (75)

A clear, pale yellow that opens up to 7 recurved florets on tall spikes. Valuable as an early cutflower. Good propagator.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.60) (S 2-.25; 10-1.00) (Blbts. 15-.25; 100-1.25)

DARK DAVID (554) Morgan 1951 (90)

A massive black-red that opens up to 8 double-row florets on well proportioned flowerheads. Excellent show flower. Produces bulblets in quantity; easy grower from bulblets.

(L 1-.60; 10-4.80) (M 1-.40; 10-3.20) (S 1-.25; 10-2.00) (Blbts. 10-.25; 100-2.00)

DIXIE MAID (430) Snyder 1953 (80)

Here is a variety that should really go to town as a commercial. It has height, good color, 8 open, and excellent facing, substance, and attachment. The light salmon coloring is enhanced by a clean cream throat. Bulblet production is heavy and germination is easy and excellent. Heretofore I have classed Evangeline as the strongest grower from bulblets of all glads but Dixie Maid outranks Evangeline here. 85% of our bulblet grown bulbs being jumbos. It will also win on the show table. It has what it takes to make a good glad.

(Any size bulb \$2.00 each) (Blbts. 10-2.00; 100-16.00)

EARLY RED (450) Knight 1953 (68)

A glowing, pure red of high color value. Its beauty bears close inspection, a smooth, saturated heavy substance red. It will open 7 florets on tall, willowy spikes. The florets are of heavy substance, firmly attached, in perfect placement. It seems to be disease resistant. It is an ideal florist red and is extremely valuable for its earliness.

(L 1-1.00; 10-8.00) (M 1-.60; 10-4.80) (S 1-.40; 10-3.20) (Blbts. 2-.25; 10-1.00; 100-8.00)

ELIZABETH THE QUEEN (566) White 1941 (86) (Knight Tall Strain)

An improved Elizabeth The Queen that continues to outperform the regular strain. Grows taller and produces longer flowerheads.

(L 1-.20; 10-1.60) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 25-.50)

ELMER'S ROSE (462) Fischer 1951 (85)

A rich, medium shade of rose, intensely ruffled. Up to 9 florets open at once on massive spikes. Tops for exhibition or as a commercial. One of the best 1951 introductions.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40) (S 1-.20; 10-1.60) (Blbts. 15-.20; 100-1.00)

FALCON (567) Woods 1949

A most unusual and beautiful lavender. Opens 7 ruffled, recurved, needlepoint florets. One of the most beautiful lavenders and always a favorite with garden visitors.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.60) (S 2-.25; 10-1.00) (Blbts. 15-.25)

FIRE GLEAM (436) Jack 1949 (80)

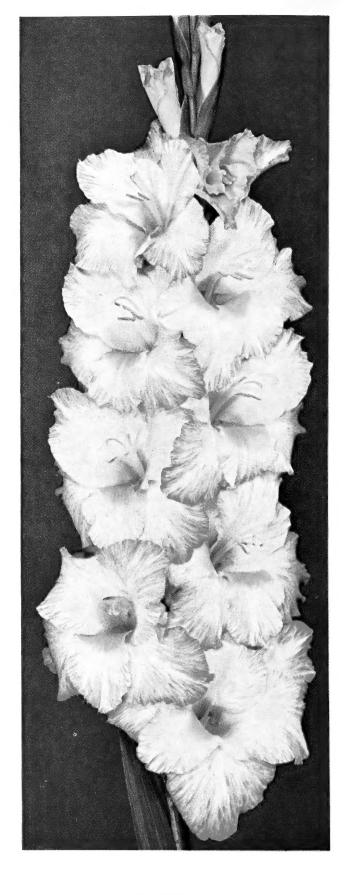
A top-notch scarlet of very rich color. Opens 8 on spikes produced in perfect unison. Fine for either show or commercial purposes. Much in demand.

L 1-.15; 10-1.20) (M 2-.20; 10-.80) (Blbts. 100-.65)

FRANCESCA (566) Toben 1950 (90)

A gorgeous pinkish-lavender that is rated tops by everyone. It will open 8 heavily ruffled, crimped, recurved florets on tall spikes. Bulblets are produced in quantity and they make easy growth. Francesca is a "Must" if you don't have it. Its beauty is something to behold.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00) (Blbts. 4-.25; 10-.50; 100-4.00)



COLUMBIA

GAIL (466) Farrington 1949 (80)

One of the very best commercial and show flowers in the lavender class. Consistently produces long spikes with up to 10 open. Average propagator and germinator. If you don't have Gail be sure to get a start this year. 1953 Awards include Best Five Spike Entry at Kentucky show and Grand Champion at the Kankakee show.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.25; 10-.65) (Blbts. 15-.25; 100-1.25)

GAY NINETIES (390) Krueger 1951

Unique coloring of plum and purple. Opens up to 8 on an average spike. Bulblets are produced in good quantity. Very unusual.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 10-.25)

GOLD (412) Marshall 1951 (80)

The rich, gorgeous yellow that you have heard so much about. Whether a cutflower grower or home gardener you'll love Gold. It opens 7 neatly ruffled florets of perfect attachment, substance, texture. It grows tall and vigorously but seldom makes over 17 buds; usually 14. It opens to the tip when cut tight and is being stocked heavily by Southern cutflower growers. A well known Florida grower told me that several million bulbs of Gold could be sold to growers in Florida when its down to commercial prices. It is an average producer of very large bulblets, most of which make salable blooms. I have never seen a diseased bulb of Gold and it sets a high standard for health and vigor.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40) (S 2-.40; 10-1.60) (Blbts. 10-.30; 100-2.00)

GOLDEN BLEND (320) Deam 1950 (90)

An attractive orange shading to yellow and cream. Opens up to 8 ruffled florets on average spikes. Beautiful in arrangements and basket work,

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 15-.25; 100-1.25)

GORGEOUS DEB (530) **Wilson** 1949 (85)

One of the most heavily ruffled of all glads, in fact it often wins as "Most Ruffled" in the show. Opens up to 8 florets of light salmon with a yellow blotch on long, massive spikes. Excellent increaser and grower from bulblets. Very beautiful.

(L 1-.50; 10-4.00) (M 1-.40; 10-3.20) (S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.00)

GRAPEWINE (470) Rich 1953 (72)

A very beautiful, clear wine purple that is outstanding. Grapewine opens 7 heavily ruffled florets of firm substance on a long flowerhead. Plant and bulb are very healthy and bulblet production and germination are good. Wonderful for commercial or exhibition purposes.

(L 1-1.25; 10-10.00) (M 1-1.00; 10-8.00) (S 1-.75; 10-6.00) (Blbts. 2-.30; 10-1.25; 100-10.00)

GWEN (460) Pickell 1949 (75)

A light rose that opens up to 8 florets of good attachment on tall spikes. Good increaser and a grower from bulblets. Very consistent.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.25; 10-.65) (Blbts. 15-.25; 100-1.25)

HEART'S DESIRE (542) Fiedler 1948 (80)

A beautifully ruffled light pink shading into white with a pastel yellow throat. Opens up to 8 waxy florets on average spikes. Good increaser. Excellent commercial and show flower

(L 2-.30; 10-1.20) (M 3-.25; 10-.70) (S 4-.25; 10-.50) (Blbts. 50-.30)

HIAWATHA (436) Beardmore 1947 (90)

A lightly ruffled clear fire-cracker scarlet. Opens up to 8 florets with most of the remaining buds in color. Heavy bulblet producer; average grower from bulblets.

(L 2-.30; 10-1.20) (M 3-.30; 10-.80) (S 10-.60) (Blbts, 100-.60)

HOWARD V. WRIGHT (410) Kadel 1952 (82)

Here is a light yellow, really a deep cream, that produces stunning exhibition type spikes with exceptional uniformity. It opens up to 8 large plain petaled florets on well balanced flowerheads. Fast propagator and easy grower from bulblets. Its uniform growth stamps it as an excellent commercial prospect. 1953 Awards include Best Recent at Maryland and Grand Champion at Washington, D. C.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts. 2-.30; 10-1.00; 100-8.00)

IVOREE (506) Smith 1951 (90)

A huge cream or light yellow that is beginning to make a name for itself. Opens up to 8 on a well proportioned spike. Very vigorous. Ivoree is a top performer for us.

(L 1-1.00; 10-8.00) (No medium, small, or blbts.)

JINNIE MARIE (432) Barrett 1949 (80)

A heavily ruffled salmon-pink that opens up to 10 doublerow florets on long spikes. Fast propagator and good grower from bulblets. Foliage shows some discoloration. Excellent show flower and commercial.

(L 2-.30; 10-1.20) (M 3-.25; 10-.70) (S 4-.25; 10-.50) (Blbts. 50-.30)

KEEPSAKE (410) Krueger 1950 (80)

A clear light yellow somewhat like the color of Crinklecream. A better grower than that variety. Opens up to 8 florets on good spikes. Excellent increaser.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 10-.25)

KING DAVID (570) Carlson 1951 (85)

A great reduction in price brings this rich, deep purple within most everyone's means. Its 10-open ruffled, fluted florets of perfect placement have placed it high on the list of Grand Champions. Even if you grow only for the home garden King David is a "must". It is an excellent producer of easily germinating bulblets. 1953 Awards include Best Recent at Central International and Maryland and Grand Champion at Illinois State show.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 10-.25; 100-2.00)

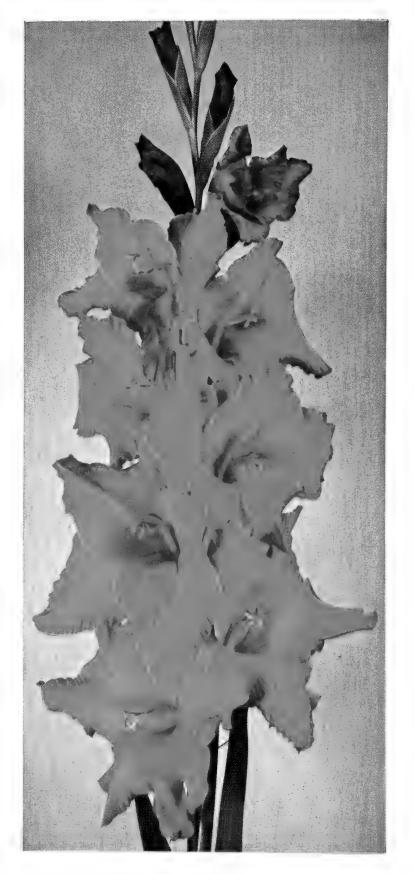
KING SIZE (531) Hartman 1953 (95)

A giant light salmon with carmine lines on a rich cream throat. It opens up to 10 with the florets reaching up to 8 inches across. Flowerheads are 36 to 40 inches. The plants reach 6 to 6½ feet tall. It is a good bulblet producer and the bulblets germinate easily. King Size has numerous awards to its credit including at least 4 Grand championships, 8 seedling championships, longest flowerhead, most open, etc. Rather plain in appearance, its claim for fame is its King Size performance.

(L 1-3.00; 10-24.00) (M 1-2.00; 10-16.00)

(S 1-1.00; 10-8.00)

(Blbts. 1-.25; 10-2.00; 100-16.00)



KING DAVID

LASCH BULB FARM, INC.

P. O. Box 26

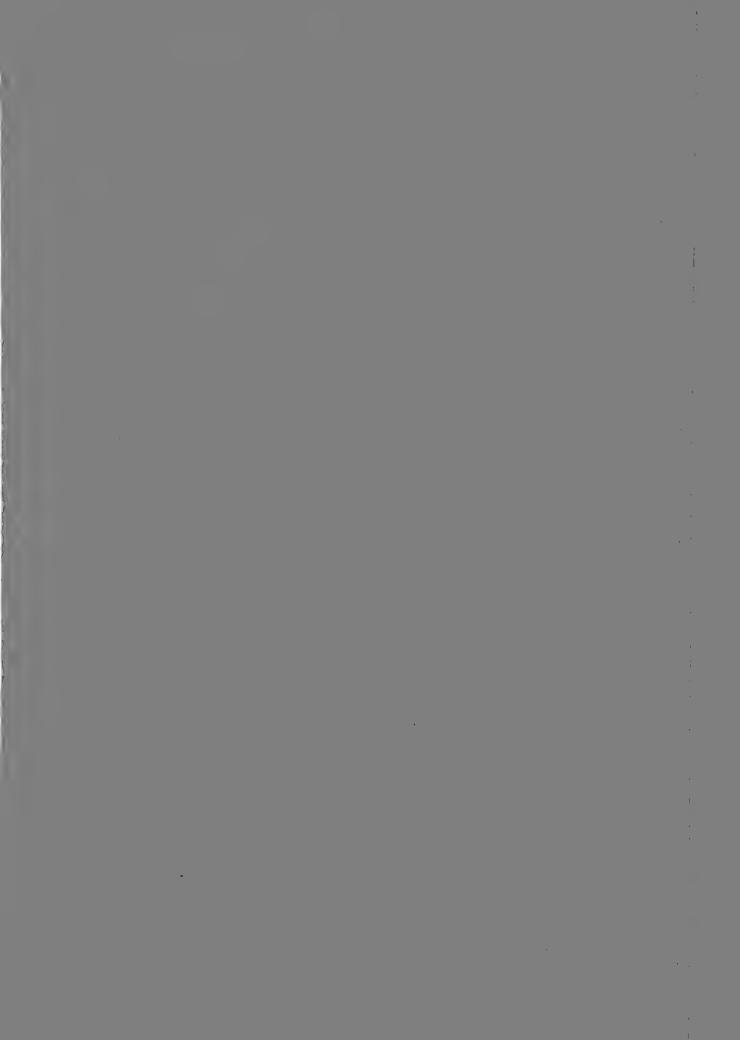
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planting conditions are beyond our control.

(Orders may be continued on back of this sheet)

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LASCH BULB FARM, INC.

P. O. Box 26

planting conditions are beyond our control.

New Albany, Indiana

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NOWETA ROSE

LA VALLE (507) Lines 1949 (85)

A vigorous light ivory buff with a diamond throat marking of orange-scarlet. Opens up to 9 huge florets of perfect placement on long flowerheads. This is very beautiful and a top performer for us. Due to a near-sell-out of bulblets last year we can offer only large bulbs this season.

(L 1-.40; 10-3.20) (Blbts. 10-.25; 100-2.00)

LAVENDER BLUE (576) Dr. Henderson 1953

A scintillating light blue, on the lavender side of blue, shading to light cream deep in the throat. Lavender Blue has all the general characteristics in spike and floret form of a well grown Elizabeth The Queen, of which it is a sport. It has not shown any tendency toward short growth or short flowerheads. It opens 7 florets on well balanced flowerheads. Bulblets are produced in quantity and they grow practically 100%. A very beautiful glad. Best Recent at 1953 Tennessee show.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts. 1-.25; 10-2.00; 100-16.00) (Unit A—10 large, 10 medium, 10 small, 100 blbts. for \$40.00)

LEAH GORHAM (451) Gorham 1951 (85)

Fine light red with snow white throat. Opens up to 8 recurved florets on tall, stretchy spikes. Good increaser. Very uniform grower and a beautiful variety.

(L 1-.30; 10-2.40) (M 1-.20; 10-1.60) (S 2-.30; 10-1.20) (Blbts. 10-.25; 100-2.00)

MELLOW MOON (420) Snyder 1950 (83)

A light orange, just like a mellow moon; almost a self color. Opens up to 8 on very tall slender spikes. Broad deep green foliage; very vigorous and healthy. Fine bulblet producer; excellent grower from bulblets. A top-notch commercial.

(L 2-.30; 10-1.20) (M 3-.30; 10-.80) (S 10-.40) (Blbts, 25-.30; 100-.75)

MISS CHICAGO (560) Buckheit 1949

A huge rose lavender with an inverted yellow crescent throat mark. Opens up to 8 florets on rather short flower-heads. Can be sensational when grown with extra good culture. Slow increaser.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 10-.25; 100-2.00)

MISS MADISON (540)

Woods 1951 (85)

Large light pink with raised white midribs. It opens 8 velvety, frilled, fluted and needlepoint florets with a deep cream lip shading to pink edges. Excellent increaser. Very beautiful.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00) (S 1-.35; 10-2.80) (Blbts. 10-.50; 25-1.00)

MOTHER FISCHER (400)

Fischer 1951 (85)

A velvety, heavily ruffled white that opens up to 8 florets of very tight attachment on long flowerheads. Makes lots of bulblets that make good sized bulbs. A top-notch commercial that is in big demand. Also wins easily in its class. 1953 awards include Grand Champion at Keystone and Rockdale, Md., shows.

(L 1-.40; 10-3.20; (M 1-.30; 10-2.40) (S 1-.20; 10-1.60) (Blbts. 20-.30; 100-1.00)

NOWETA ROSE (568) Fischer 1950 (85)

The big lavender-rose that is so much in evidence at the shows. Opens up to 12 with most of the remaining buds in color. Tremendous propagator. Germination is rather slow. Best Recent Introduction at 1953 Eastern International show.

(L 1-.40; 10-3.20) (M 1-.30 10-2.40) (S 1-.20; 10-1.60) (Blbts. 20-.30; 100-1.00)

OPECHEE (486) **Deam** 1949 (90)

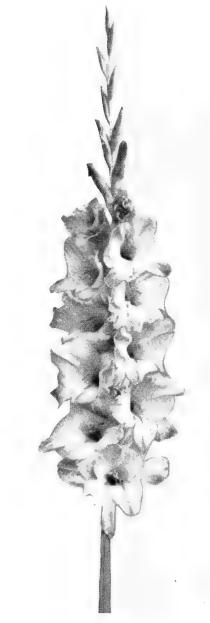
Old rose with lavender overlay and carmine feather on the lower petals. Opens up to 8 on tall, straight spikes. Good bulblet producer.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 3-.30; 10-.80) (Blbts. 15-.25; 100-1.25)

PATROL (416) Palmer 1946 (77)

A light apricot with a yellow throat that opens up to 10 with most of the remaining buds in color. Heavy show winner and excellent commercial for those who have sufficient stock. Our entry of Patrol was selected as 3-spike Champion at the 1953 Edwardsville, Ill. show.

(L 2-.30; 10-1.20) (M 2-.20; 10-.80) (Blbts. 100-.60)



PRINCESS



TYRONE

PEACELIGHT (410) Kadel 1953 (82)

A clear, medium yellow with a soft greenish glow. It opens 7 wide-open florets with recurved petals. It is a tall vigorous grower and propagates readily, making strong growth from bulblets. It has an unusual phosphorescent glow that attracts attention.

(L 1-.200; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts. 1-.20; 10-1.60)

PERSIAN RUG (486) Roberts 1950 (90)

A very showy plum and rose with a prominent creamy throat. Opens up to 8 lightly ruffled florets on average spikes. Persian Rug is very unusual and beautiful; it never fails to attract attention.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.20; 10-1.60) (Blbts. 10-.30)

PINK CHIFFON (440) Fischer 1953 (75)

A cool lilac-pink that rates a top spot. It will open up to 8 on average spikes that are uniformly good. Bulblets are produced in good quantities and it is an easy grower from bulblets. Pink Chiffon will make a first class commercial as it has the color florists like to use. If you are looking for a pure pink, Pink Chiffon is a "must". It should be a first-rate investment.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00) (S 1-.75; 10-6.00) (BIbts. 4-.30; 10-.75; 100-6.00)

POINSETTIA (450) Johnson 1953 (87)

A rich, pure light red with no markings. Lightly ruffled. It opens up to 8 florets of excellent attachment and placement on a 25 inch flowerhead. Very healthy and it makes nice looking bulbs. Bulblets are produced in good quantities; germination rather slow. Bulblets from bulblet stock germinate better and we will supply these on all orders. Poinsettia is tops for both exhibition and cutflower purposes.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 2-.40; 10-1.60) (Blbts. 10-.40; 100-3.00)

PRINCESS (466) Larus 1953 (90)

A very lively rose-lavender with a cream-white throat — very similar to the throat marking of Elizabeth The Queen. Princess opens up to 11 ruffled florets of perfect placement on a 19 to 23 bud spike. It is very healthy and a strong propagator and germinator. Princess has a remarkable show record including several grand championships. Highly recommended. The highest scoring 1953 introduction in the NAGC Symposium.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts. 1-.25; 10-2.00; 100-16.00)

RED WING (436) Wright 1948 (85)

A tall, stretchy scarlet that opens up to 8 ruffled florets. Bulblet production and germination are excellent. Makes fine spikes from any size bulb. Wonderful for either commercial or exhibition purposes.

(L 2-.30; 10-1.20) (M 2-.20; 10-.80) (S 10-.60) (Blbts. 100-.60)

ROSARIO (461) Fischer 1953 (80)

A light rose with a deeper rose blotch. Rosario consistently produces good spikes and is fine for both commercial and exhibition purposes. It is a good bulblet producer and an easy grower from bulblets.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00) (S 1-.75; 10-6.00) (Blbts. 3-.30; 10-.75)

RUFFLED EBONY (454) Fischer 1953 (85)

An intensely ruffled black-red of very rich sheen. It opens 7 florets of heavy substance on average spikes and is a healthy, vigorous grower. It is a fine propagator and makes beautiful bulbs from bulblets. Ruffled Ebony should become very popular.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00) (S 1-.75; 10-6.00) (Blbts. 3-.30; 10-.75; 100-6.00)

SHALLIMAR (362) Marek 1952 (75)

Beautiful shade of rose, shading deeper in the throat, with a silver edge on each petal. Very near Chamouny in color but a much better grower with long flowerheads and more open florets. It will open up to 12 with most of the remaining buds in color. Shallimar won the awards of "Longest flowerhead" and "Most Open" (12) at the 1953 Champaign County show

(Any size bulb, 1.00 each) (Blbts. 5-.25; 25-1.00)

SNOWCLAD (400) Harris 1953 (80)

A very tall, straight white that opens up to 10 florets on a 26 inch flowerhead. Snowclad was the winner of the American Home Achievement Award at the 1952 Southeastern Michigan show. It is a good strong grower and makes plenty of rather small bulblets that germinate readily.

(L 1-1.50; 10-12.00) (M 1-1.00; 10-8.00) (S 1-.50; 10-4.00) (Blbts. 2-.30; 10-1.00; 100-8.00)



SUNDAY BEST (466) Pletcher 1950 (85)

A light lavender rose blending into a light cream throat. Opens up to 8 florets of very tight attachment on tall spikes. Makes lots of easily germinating bulblets. Fine commercial.

(L 1-.25; 10-2.00) (1-.20; 10-1.60) (S 2-.25; 10-1.00) (Blbts. 15-.25; 100-1.25)

SWEET SIXTEEN (442) Fischer 1951 (80)

A lovely pastel pink sport of Beauty's Blush. Opens up to 7 wide-open florets on long, slender spikes. 100% cutter. Fast increaser. Excellent commercial.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65) (Blbts. 15-.25; 100-1.25)

TERRIFIC (310) Wilson 1950 (70)

A clear canary yellow that opens up to 10 or 12 florets with several buds showing color. Tall, straight grower. Fast increaser. Terrific is one of the best 300 size glads and wins easily on the show table.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 10-.25; 100-2.00)

THE RAJAH (570) Jack 1951 (88)

A rich, beautifully ruffled purple that is fast coming to the forefront as a top commercial. On the show table it is a real rival of King David. The Rajah opens up to 8 on long, stretchy spikes that are consistently good. It is a heavy bulblet producer and it makes fine looking bulbs from bulblets. Outstanding and in heavy demand.

(L 1-.25; 10-2.00) (M 2-.35; 10-1.40) (S 3-.30; (10-.80) (Blbts. 15-.25; 100-1.00)

THUNDERBOLT (454) **Pierce** 1953 (87)

A very beautiful, deep maroon with up to 7 florets open on a well proportioned flowerhead. Florets are of excellent substance but the edges of the petals will sometimes sunburn in extreme heat. Plant and bulb are very healthy. It is a heavy bulblet producer and makes fine growth from bulblets. Thunderbolt was the winner of the American Home Achievement Medal at the 1952 Illinois State show.

(L 1-1.25; 10-10.00) (M 1-1.00; 10-8.00)

(\$ 1-.75; 10-6.00) (Blbts.2-.25; 10-1.00; 100-8.00)

TOMAHAWK (436) Graff 1952 (85)

A fine scarlet that looks like a real comer. Opens 8 florets on a well balanced flowerhead. Lightly ruffled and recurved. Bulblet production and germination very good. Tomahawk is an outstanding glad, either as a commercial or for exhibition.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00) (S 1-.35; 10-2.80) (Blbts. 4-.30; 10-.75)

TRAVELER Torrie-Flad 1952

Light rose-pink with a small deeper mark in the throat. The magnificent spikes have 10 to 12 wide-open florets of wonderful coloring. It grows tall, producing willowy spikes of 22 to 24 buds. Excellent increaser. Traveler was a sensation at the shows here in the Mid-West and those perfect spikes seen at the Central International Show in Chicago will long be remembered by show visitors.

(L 1-2.50; 10-20.00) (M 1-2.00; 10-16.00) (S 1-1.50; 10-12.00) (Blbts. 1-.30; 10-2.40)

TYRONE (466) DEAM 1952 (80)

Orchid lavender shading to white on the lower petals with slight lavender peppering in the throat. It opens up to 9 recurved, pointed florets of excellent attachment. Very vigorous and healthy. Good bulblet producer and strong grower from bulblets. Opens to the tip when cut tight and is an excellent keeper. Tyrone added the Grand championship of the 1953 Purdue show to its amazing list of major awards. Every showman should have it and cut-flower growers rate it a "Must."

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00) (Blbts. 2-.25; 10-1.00; 100-8.00) (2 L, 3 M, 5 S for 5.00)

WHITE CLOUD (500) Roberts 1952 (85)

An exquisite snow white with ruffled and crimped florets. It opens up to 6 large florets on tall spikes with medium flowerheads. It is a good increaser. White Cloud is pure white without any trace of cream. It is a very beautiful glad. Best Recent at the 1953 Utah show.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00) (S 1-1.00; 10-8.00) (Blbts. 1-.20; 10-1.50)

WHITE STAR (400) Marek 1951 (65)

A clear ivory-white that opens up to 7 recurved florets on average spikes. Bulblets are produced in great quantities and germination is excellent. Very early.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

WHITE SYMPHONY (500) Webb 1951 (85)

A vigorous snow white that can produce sensational spikes. Opens up to 8 huge ruffled florets on long flowerheads. Fast increaser. If you are looking for a huge white that will garner the ribbons you need look no farther. Best Recent at the 1953 W. Virginia show.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 10-.35; 100-2.80)

WILMA DITTMAN (516) Maier 1949 (88)

A giant pale buff with faint scarlet lines in the throat. Very heavy bulblet producer. Grows tall and vigorous. One of the best in its color class and will win on the show table.

(L 2-.30; 10-1.20) (M 2-.20; 10-.80) (S 10-.60) (Blbts. 100-.60)

A GENERAL LIST OF CHOICE GLADS

ALL ARE EXCELLENT GROWERS

They are all priced as follows:

(Large 2 - .25; 10 - 1.00) (Medium 10 - .70) (100 Selected bulblets .60)

ANNAMAE (400) Pommert 1940 (70)

Chalk white. Opens up to 8 on average spikes. Always in demand.

BEAUTY'S BLUSH (440) Fischer 1947 (85)

Soft, blushing pink with 7 open on long flowerheads.

BENJAMIN BRITTEN (368) K & M 1948 (80)

Lavender-purple that opens 7 on long slender spikes.

BETTY DUNCAN (422) Benedict 1949 (85)

Rich, glowing Orange, clear golden throat.

BIRCH RED (552) Rich 1945 (90)

Deep, sparkling crimson. Vigorous growth.

BITTERSWEET (422) Troyer 1943 (85)

Vivid Orange with purple throat. Very nice.

BURMA (564) Palmer 1943 (88)

Well-known deep reddish rose. Beautiful.

COL. W. C. ATKINSON (468)

Williams 1950 (95)

Tall, deep lavender. Wonderful color.

DIEPPE (436) Hassel 1945 (85)

Dazzling salmon-scarlet. A top Glad.

ELIZABETH THE QUEEN (566)

White 1951 (86)

Standard lavender. Fine, clear color.

EVANGELINE (540) Palmer 1948 (92)

Wonderful rose-pink. Rich, creamy throat. Tall.

FLORENCE NIGHTINGALE (400)

Harris 1947 (88)

Crystal clear white, lemon throat. Ruffled.

FRIENDSHIP (442) Fischer 1949 (70)

Beautiful, pure pink. Ruffled. Grand.

GENE (310) Farrington 1949 (72)

Heavily ruffled light yellow. Fine.

GOLDEN ARROW (510) Pruitt 1947 (85)

Recurved, lemon yellow. Tall, healthy.

JUNE BELLS (406) Goede 1948 (75)

Creamy white. Slender spikes.

MANCHU (513) B. Palmer 1945 (80)

Buff-yellow, diamond shaped red blotch. Unusual.

MID AMERICA (550) Knierim 1947 (85)

Massive, brilliant light red. Show winner.

MISS WISCONSIN (462) Krueger 1942 (90)

Beautiful rose-pink. Very popular.

MY DEAR (440) Sisson 1948 (77)

Shell pink. Long spikes. Fine.

NANCY (452) Arnett 1949 (85)

Rich, attractive medium red. Very good.

OCTOBER SUNSHINE (420)

Quackenbush 1947 (85)

Orange, yellow throat. Tall, vigorous.

ORANGE GOLD (422) Marshall 1945 (80)

Rich, golden orange. Beautiful.

PACTOLUS (418) K. & M. 1947 (80)

Buff, strikingly blotched scarlet.

PANDORA (443) B. Palmer 1940 (85)

Geranium pink. Opens up to 10.

PARTHIENA (568) Hitchcock 1949 (80)

Unusual, deep lavender-purple.

PERDITA (317) Grout 1948 (90)

Golden yellow, scarlet throat darts.

PHANTOM BEAUTY (440) Bastian 1947 (85)

Pastel pink with up to 10 open.

RAVEL (477) K. & M. 1947 (77)

Medium blue-violet, shading to mahogany-red.

RED CHARM (452) Butt 1939 (85)

Deep, sparkling scarlet.

RED CHERRY (436) Roberts 1946 (70)

Beautiful scarlet. Tall spikes.

REGAL RED (536) Fischer 1948 (100)

Massive, deep scarlet.

ROSE CHARM (360) Fischer 1948 (65)

Very early, tall, clear rose.

SHERWOOD (570) Pruitt 1948 (80)

Lovely, rich reddish-purple.

SPIC & SPAN (44) Carlson 1946 (80)

Wonderful exhibition and commercial pink.

SPOTLIGHT (413) Palmer 1944 (80)

Fine medium yellow, red blotch.

TIVOLI (440) K. & M. 1947 (90)

Wonderful, clear rose-pink.

WHITE CHALLENGE (501) Arnett 1947 (90)

White, soft rose blush. Fine.

WHITE GODDESS (500) Roberts 1948 (80)

Heavily ruffled white, cream throat.

SUGGESTIONS FOR DIPPING AND DUSTING

LYSOL DIP

4 tablespoons of Lysol 3 gallons of water Soak bulbs in the Lysol solution for at least 3 hours and no longer than 6 hours; soak bulblets overnight or 12 to 14 hours. After bulbs or bulblets are removed from the solution, allow to drain for 30 minutes and plant same day as treated, preferably while still wet.

NEW IMPROVED CERESAN DIP

- 1 ounce New Improved Ceresan
- 3 teaspoon measures Grasselli Spreader Sticker or 3 teaspoons Dreft
- 3 gallons water

To get a good preparation easily and quickly, mix the Ceresan and wetting agent together, add a little water at a time, and stir until a uniform mixture is obtained. DO NOT USE THE HANDS WHEN STIRRING. bulbs in the solution for 15 minutes, stirring several times during treatment; soak bulblets for 30 minutes. After bulbs or bulblets are removed from the solution, allow them to drain for about 30 minutes and plant IMMEDIATELY. A delay in planting can cause injury to the bulbs. If the ground is dry at planting time I suggest the Lysol treatment instead of N.I.C. as dryness can cause a considerable delay in germination or growth besides possible injury to the bulbs.

DUSTING FOR THRIPS

The easiest and most efficient means of controlling Thrips is to dust the foliage of the plants with 5% D.D.T. Many types of dusters are available and one can be obtained to suit your size planting. Begin dusting when plants are in third leaf and continue about every two weeks. Best results will be obtained when the dust is applied to the plants while the dew is still on them.

JOIN A GLADIOLUS SOCIETY!

For additional enjoyment and up-to-date information

A real Glad fan wants all the literature on Gladiolus that he has time to read. By becoming a member of a society and reading its publications one can keep up to date on the knowledge of disease control, dips, methods of spraying and dusting, digging and storage, records of show winners, and innumerable other fascinating and valuable information. The price of the annual dues, in most cases a dollar or two, is very small in comparison to the worth of the knowledge gained.

The three national societies are:

The North American Gladiolus Council

Publications: Quarterly magazines "The Bulletin" Membership Sec'y., Henry Sentman, 820 Ontario St., Harve

de Grace, Md.

The New England Gladiolus Society, Inc.

Publications: 6 Magazines and a Yearbook

Horticultural Hall, Boston 15, Mass.

Canadian Gladiolus Society

Publications: Yearbook and variety symposium

Sec'y, Mrs. J. A. Carlton, 166 Willow Road, Guelph, Ontario

QUANTITY PRICES . . . Not Prepaid

25 bulbs of one variety and size sold at the 100 rate; 250 bulbs at the 1000 rate. Bulblets sold by U. S. Dry Measure. These prices are all f.o.b. New Albany, Ind. Small orders from this list can be shipped cheaper by parcel post but sufficient postage must be included with order if wanted by mail, otherwise we will ship express collect.

			,					- Bl	lbts.
Annamae	Per 100	No. 1	No. 2	No. 3 4.00	No. 4 3.00	No. 5 2.00	No. 6 1.50	½ Pt 1.50	. Qt.
Attraction	100	25.00	22.00	19.00	16.00	13.00	10.00	12.00	40.00
Beauty's Blush	100 1000	6.00 4 5. 00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Benj. Britten	100	6.00	5.()()	4.00	3.00	2.00	1.50	1.50	******
Betty Duncan	100	7.00	6.00	5.00	4.00	3.00	2.00	2.00	6.00
Birch Red	100	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
Boise Belle	100 1000	12.00 96.00	10.50 82.00	8.50 68.00	7.00 56 .00	5.50 42.00	4.50 34.00	10.00	30.00
Bridal Orchid	100	7.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00
Burma	100 1000	6.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Burma Rose	100	128.00	110.00	96.00	80.00	64.00	48.00	60.00	200.00
Cheyenne	100	10.00	8.00	6.00	4.00	3.00	2.00	3.00	10.00
Chief Pontiac	100		10.00	8.00	7.00	6.00	4.00	4.00	12.00
Col. W. C. Atkinson	100 1000	6.00 45.00	5.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Columbia	100 1000	•••••	20.00	16.00	12.00	10.00 80 . 00	8.00 64.00	15.00	50.00
Connie "G"	100	14.00	12.00	10.00	8.00		•		
Cynthia	100	14.00	12.00	10.00	8.00	7.00	5.00	8.00	
Dieppe	100 1000	6.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Early Red	100	64.00	56.00	44.00	32.00	28.00	22.00	8.00	per 100
Elizabeth The Queen	100	******	5.00	4.00	3.00	2.00	1.50	1.50	4.00
Elmer's Rose	100	24.00	20.00	16.00	14.00	12.00	8.00	12.00	40.00
Evangeline	100 1000	6.00 45.00	5.00 40.00	4.00 32.00	3.00 26.00	2.00 18.00	1.50 14.00	1.50	4.00
Florence Nightingale	100 1000	*******	5.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Friendship	100 1000	6.00 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Gail	100	14.00	12.00	10.00	8.00	7.00	5.00	7.00	25.00
Gold	100 1000	24.00 200.00	20.00 160.00	16.00 128.00	14.00 112.00	12.00 96.00	8.00 64.00	15.00	50.00
Golden Arrow	100	•••••	5.00		3.00	2.00	1.50	1.50	4.00
Gorgeous Deb	100	25.00	20.00	16.00	14.00		•••••		******
Heart's Desire	100	10.00	8.00	6.00	4.50	4.00	3.00	*******	******
Jinnie Marie	100	10.00	8.00	6.00	4.00	3.00	2.00	3.00	10.00
Julia Mae	100	70.00	60.00	54.00	48.00	35.00	25.00	5.00 1	per 100
June Bells	100 1000	*******	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
King David	100	******	27.00	22.00	19.00	16.00	12.00	15.00	50.00
La Valle	100	25.00	20.00	16.00	*****	•••••	******	12.00	

								Blb	ts.
Manchu	Per 100	No. 1 6.00	No. 2 5.00	No. 3 4.00	No. 4 3.00	No. 5 2.00	No. 6 1.50	½ Pt. 1.50	Qt.
Mellow Moon	100 1000	8.00 64.00	7.00 56.00	6.00 48.00	4.00 32.00	3.00 24.00	2.00 16.00	3.00	10.00
Miss Wisconsin	$\frac{100}{1000}$	6.00 4 5. 00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Mother Fischer	100	24.00	20.00	16.00	14.00	12.00	8.00	12.00	40.00
My Dear	100 1000	6.00 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Nancy	100	6.00	5.00	4.00	3.00	2.00	1.50	1.50	******
Noweta Rose	100	24.00	20.00	16.00	14.00	12.00	8.00	12.00	40.00
October Sunshine	100		******	4.00	3.00	2.00	1.50	1.50	******
Orange Gold	100 1000	6.00 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Pactolus	100	6.00	5.00	4.00	3.00	2.00	1.50	1.50	
Pandora	100 1000	6.00 4 5. 00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Parthiena	100	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
Perdita	100	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
Phantom Beauty	100 1000	6.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Pink Chiffon	100	80.00	72.00	64.00	48.00	40.00	32.00	90.00	270.00
Poinsettia	100	30.00	25.00	20.00	15.00	12.00	9.00	25.00	75.00
Red Charm	100 1000		5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Red Cherry	100 1000	******	5.00 40.00		3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Red Wing	100	6.00	5.00	4.50	4.00	3.00	2.00	3.00	10.00
Rose Charm	100 1000	6.00	5.00 40.00	4.00 32.00	3.00 20.00	16.00	12.00	1.50	5.00
Ruffled Ebony	100	80.00	72.00	64.00	48.00	40.00	32.00	90.00	270.00
Sherwood	100 1000		5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Spic & Span	100 1000	6.00 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Spotlight	100 1000	6.00 4 5. 00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Sunday Best	100	14.00	12.00	10.00	8.00	7.00	5.00	3.00	10.00
Sweet Sixteen	100	14.00	12.00	10.00				6.00	20.00
The Rajah	100	11.00	9.00	7.00	5.00			7.00	20.00
Thunderbolt	100	80.00	72.00	64.00	56.00	48.00	40.00	30.00	100.00
Tivoli	100 1000	6.00 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	4.00
Tyrone	100 1000	64.00	56.00	48.00 384.00	40.00 320.00	32.00 256.00	26.00 208.00	30.00	100.00
Wedgwood	100 1000	6.00	5.00 40.00	4.00 34.00	3.00 20.00	2.00 16.00	1.50 12.00	1.50	5.00
White Goddess	100	6.00	5.00	4.00	3.00	*******		1.50	/0.00
White Star	100		20.00	16.00	14.00	12.00	8.00	14.00	40.00
White Symphony	100	32.00	28.00	24.00	20.00	16.00	12.00	15.00	50.00
Wilma Dittman	100	10.00	8.00	6.00	4.00	3.00	2.00	3.00	10.00

INSTRUCTIONS FOR ORDERING

(Please read carefully)

MAKING OUT YOUR ORDER. Please put everything down on the order blank just as it is listed in the catalogue. After adding it up, figure your bulb discount and add on the extra bulbs of your choosing. Minimum order \$3.00. All retail orders prepaid anywhere in the United States or Canada. Quantity prices f.o.b. New Albany, Ind.

EXTRA BULBS FOR CASH ORDERS. On retail orders of \$3.50 to \$6.00 you can select 10% extra in bulbs of your own choosing. From \$6.01 to \$20.00 select 15%, all over \$20.00 select 20%. Discounts do not apply to 1954 introductions nor can they be used as extra bulbs when figuring discounts. These discounts do not apply to collections or quantity prices. All orders will receive over-count and extras but the special discount of extra bulbs is for cash orders only. If you do not have room on the front of the order blank to list your extra bulbs, please use the reverse side. We will follow your wishes as closely as possible.

BUSINESS TERMS. Remittance must be included with an order from the retail list if the amount is less than \$5.00. Larger c.o.d. orders must be accompanied by 25% of their value. However, to get your special discount of extra bulbs payment in full must be made before shipment. It is our intention to send out only healthy bulbs, true to name, and we will glady refund the purchase price if the bulbs are found unsatisfactory upon receipt. We cannot, however, guarantee results as planting conditions are beyond our control. Stock is state inspected both in the field and in storage.

ACKNOWLEDGMENT OF ORDERS. Every order is written as received and an invoice sent as soon as possible after receiving the order. This invoice should be kept for reference as it is the only one we send out except the copy which goes with the order. When corresponding about a previous order please give the order number that is listed on the invoice.

Small orders are usually sent by mail at our risk. Larger orders are shipped by express fully insured, thereafter our responsibility ceases. Customer should file an immediate claim with the forwarding agent if the package is received in a damaged condition.

CULTURAL DIRECTIONS. The latest NAGC cultural leaflet will be sent with each order.

F.O.B. ITEMS. If your order contains both f.o.b. and retail items, we will ship them together in one package f.o.b. but will give enough overcount and extras to more than offset the carrying charges on the retail items. If the order is a large one and you want the 2 classes shipped separately, be sure to mark the order blank accordingly. Retail items are shipped at our expense; items from quantity prices at your expense.

ORDER EARLY. To be sure of getting the varieties you have planned on, send your orders as soon as possible. Orders for large bulbs will be filled with No. 1 size as long as they last. Medium bulbs will be No. 3 size as long as they last and small bulbs will be No. 5 as long as they last. Early orders will get preference on the size.

BULB SIZES. In the retail list L means large size which is No. 1 and No. 2 bulbs (1½ inch and up); M means medium size which is No. 3 and No. 4 bulbs (¾ to 1¼ inch); S means small size which is No. 5 and No. 6 bulbs (¼ inch to ¾ inch).

BULBLETS. Bulblets of some varieties are hard to germinate. If the bulblets are expensive it will be to your advantage to peel them before planting. Do not peel them more than a few days in advance of planting or they will lose moisture and become dry and hard. After planting, whether peeled or not, if they are kept well watered the per cent that will germinate and grow will be much larger. When giving peeled bulblets a pre-planting dip they should only be dipped long enough for the solution to coat them. When growing new introductions, planting bulblets is a cheaper way to get a start, however, we cannot guarantee their germination. Usually a big per cent of most varieties will germinate and grow but it pays to give the bulblets a little extra attention. When bulblets are ordered we will always select the largest ones available.

LOCATION. All mail should be addressed to Post Office Box 26, New Albany, Indiana. Our bulbs are grown on our farm east of the city.

All stock is offered subject to prior sale. If we are out of the variety ordered, we will not, under any condition, substitute without your permission. I will personally see that each and every customer receives full value.

Signed,

GEO. W. LASCH.

Parcel Post information pertaining to orders taken from the Quantity Price list.

Approximate weight per 100 bulbs, packed: No. 1—8 lbs.; No. 2—6 lbs.; No. 3—4 lbs.; No. 4—2½ lbs.; No. 5—1 lb.; No. 6—34 lb.; Blbts. per qt.—1½ lbs.

Parcel Post Rates

(Miles indicated concerns distance you reside from New Albany, Indiana)

ZONES

			101	120			
Weight in pounds	150	150 to : 300	600 - 1	00 to 1,000	6 ,000 to 1 1 ,400 miles	1,800	
1	\$0.23	\$0.23	\$0.24	\$0.26	\$0.28	\$0.30	\$0.32
2	.27	.29	.31	.36	.40	.46	.51
3	.31	.34	.38	.45	.52	.61	.69
4	.35	.39	.45	.54	.64	.76	.87
5	.39	.44	.52	.63	.76	.91	1.05
6	.43	.49	.59	.73	.88	1.06	1.23
7	.47	.54	.66	.82	1.00	1.22	1.41
8	.51	.60	.73	.91	1.12	1.37	1.59
9	.55	.65	.80	1.00	1.24	1.52	1.77
10	.59	.70	.87	1.10	1.36	1.67	1.95
11	.63	.75	.93	1.19	1.48	1.82	2.13
12	.67	.80	1.00	1.28	1.60	1.98	2.31
13	.71	.85	1.07	1.37	1.72	2.13	2.49
14	.75	.90	1.14	1.47	1.84	2.28	2.67
15	.79	.96	1.21	1.56	1.96	2.43	2.85



BLUE DEVIL

The Very Latest Book on Glads . . .

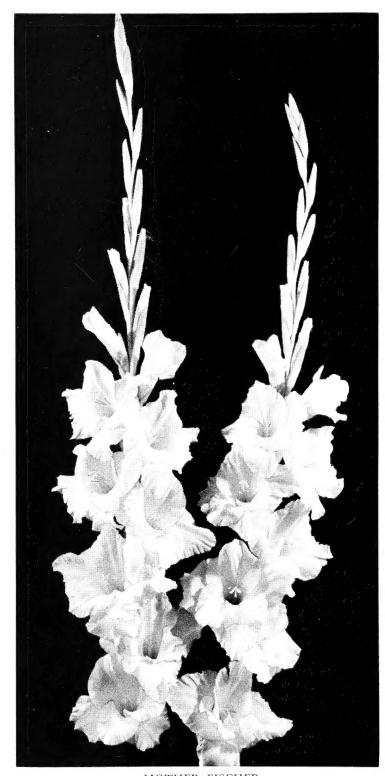
THE COMPLETE BOOK OF THE GLADIOLUS by Lee Fairchild, famous prize-winner, hybridizer, and writer, contains the very latest data on growing, mulching, propagating, dusting, spraying, hybridizing, and storing. He tells you how to win blue ribbons and gives a table of recommended varieties that can save you time and money. The book is illustrated with drawings, photos and tables to help you get the most out of your blooms.

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BOISE BELLE



MOTHER FISCHER